

SPONSORSHIP OPPORTUNITIES

# Sparks fly

GROVES ANNUAL GALA

*April 20, 2024 Minneapolis Marriott City Center*

# 2024 GROVES GALA

**Groves Learning Organization (GLO) is a system of educational resources built from deep expertise rooted in literacy instruction, and a specific focus on challenges faced by learners.**

The Groves Gala is the largest and premiere fundraiser of the year. The gala's fundraising efforts support the following three programs:

- **Groves Academy** is a renowned place of learning, where since 1972 students in grades 1-12 are **empowered to unleash their confidence and fuel their success in school and beyond.**
- **Groves Literacy Partnerships (GLP)** shares our evidence-based literacy instruction with fellow educators in the community so that **all students learn to read.**
- **Groves Learning Center** provides our **proven methods** to those who need them outside of our school—providing diagnostic assessments, one-to-one tutoring, speech language services, and summer programs.



**With your support, we can, and will empower every learner to discover their unique brilliance.**

We're asking you to join us for our annual fundraising gala to help redefine the way our nation is taught. We know we are uniquely situated to empower every learner to discover their brilliance, and to change how literacy instruction is lifted up in schools across Minnesota and the nation.

**Every sponsorship helps to provide financial aid for students and to close the literacy achievement gap.**

# OUR IMPACT

## MISSION

We build confidence, success, and purpose through transformative learning experiences.

## VISION

To redefine the way our nation is taught, one student, one teacher, and one school at a time.

## OUR CORE VALUES

Authenticity. Collaboration. Compassion. Discovery. Tenacity.

*Last year Gala support helped make this possible*

**\$6,450,384** Million Raised  
*through all fundraising efforts including the gala*

**1,143** Total Gifts

**10,500**

students impacted by Groves Academy, Groves Literacy Partnerships®, and Groves Learning Center™

**\$665,805**

in grants to support  
Groves Literacy Partnerships

**370**

volunteer hours from  
63 volunteers

**73**

partner schools  
and

**600**

classroom teachers  
impacted by  
Groves Literacy  
Partnerships

**273**

students enrolled  
at Groves Academy  
in grades 1-12

**252**

students served  
in Groves Summer  
Programs

**\$1,647,755**

awarded in financial aid

**89**

Groves Academy families  
supported by Tuition Assistance

**10**

students attending Underserved Groves  
Literacy Partnerships schools received a no-cost  
comprehensive psychoeducational diagnostic  
evaluation from a Groves Learning Center  
psychologist through our psychoeducational  
assessment for all (PAA) program



# M I L E S T O N E S   I N   O U R   H I S T O R Y

- 1972** • Dedication of the Groves Learning Center (the original name of the school), located at 2000 Hopkins Crossroads in Minnetonka. **Enrollment was 21 students.**
- 1982** • Groves Learning Center relocated to the former Ethel Baston School in St. Louis Park, located at 3200 Highway 100 South. **Enrollment was 115 students.**
- 1995** • Our school was renamed Groves Academy®.
- 2002** • Construction completed on Groves Academy expansion.
- 2008** • Theatre, Environmental Sciences and Assistive Technology added.
- 2015** • Groves Learning Center™ opens to provide services to the community, including diagnostic assessments, tutoring, speech-language therapy, and summer programs. **Our school enrollment reaches 250 students.**
- 2016** • Groves Literacy Partnerships® is established to share the evidence-based teaching methods from our school to advance literacy instruction for all students with other teachers and schools.
- 2018** • Groves Literacy Partnerships begins to write our curriculum for partner school use, called Groves Method™.
- 2020** • **Serving 6,000+ students across our divisions:** Groves Academy, Groves Learning Center, and Groves Literacy Partnerships.
- 2021** • Groves Learning Organization (GLO) is launched, encompassing our comprehensive strategies and educational resources designed to help all students unleash their brilliance.
- 2022** • Groves celebrates 50 years!



*Your support today empowers us  
to serve students, families, schools  
and communities of tomorrow!*



*April 20, 2024*

*Minneapolis Marriott City Center*

*More than 500 business leaders, philanthropists, parents, educators and members of the community will join us as we light up the night with our shared joy. We'll toast to momentous milestones and learn about future initiatives. Most importantly, we'll celebrate our collective ability to make positive change — one student, one family, one school, one community, one classroom at a time.*

*This annual fundraising event for GLO promises an elegant meal, craft cocktails, a premier silent- and live-auction, punch board, fund-the-future challenge and much more.*

**2023 GALA: 498 attendees, \$612,000 raised from individuals and sponsorship!**

*Proceeds from the Groves Gala support Groves Academy, Groves Learning Center and Groves Literacy Partnerships as we work to provide tuition assistance for our students and help to close the literacy gap with our partner schools.*

## PREVIOUS EVENT SPONSORS

GLO proudly partners with community leaders, businesses, foundations and educational organizations who share our commitment to transformational learning.

Partners that sponsor GLO events align their brands with groundbreaking organization that embodies what it means to be innovative, collaborative, and forward thinking. Our corporate sponsors contribute to not just the future of GLO, but the unlimited promise and potential of our students and programs.

ARTS INK  
BELL BANK  
BEN RUEDISILI LEGACY FUND  
TRISH AND ROBERT BLAKE  
CATHOLIC SCHOOLS CENTER OF EXCELLENCE  
EISNER AMPER  
EVENT LAB  
FRANKLIN CENTER  
ANNIE AND SETH HAIGHT  
HEALTH DIMENSIONS GROUP  
HOROVITZ-KLARFELD-LANG FAMILIES  
THE HUMBLE GOAT  
THE GROVES FOUNDATION  
DAMON JOHNSON  
MAX'S  
MELLY  
MINNESOTA INDEPENDENCE COLLEGE AND COMMUNITY  
MORTENSON COMPANY  
PEARSON  
POPE DESIGN GROUP  
PSYCHOLOGY CONSULTATION SPECIALISTS  
C.H. ROBINSON  
WALTER AND LEONA SCHMITT FAMILY FOUNDATION  
SANGER FAMILY  
BETH FORD AND JILL SCHURTZ  
ELLEN AND LANE STEWART  
TAPPER'S PUB  
KATHERINE AND TORREY SWANSON  
USI  
VISIONS, INC.  
WAGNER SPRAYTECH

# OPPORTUNITIES + BENEFITS

B E N E F I T S	VIBRANT \$50,000 ( 2 AVAILABLE )	RADIANT \$25,000 ( 3 AVAILABLE )	LUMINOUS \$15,000 ( 4 AVAILABLE )	VIVID \$10,000	DYNAMIC \$5,000	BRIGHT \$3,000
Private speaking engagement for your employees with the President of GLO or a GLO expert on the topic of your choice (ex. executive functioning, dyslexia, literacy)	★	★				
<b>Logo</b> recognition on the event invitation	★	★				
<b>Logo</b> recognition on event 'Step and Repeat'	★	★				
Premium Wine Service for table(s) and VIP Table location	★	★	★	★		
<b>Name listing</b> recognition on event program, show screens, marketing collateral	★	★	★	★		
Tickets to pre-Gala VIP reception with dedicated guest check-in	★	★	★	★		
<b>Logo</b> recognition on event program, event screens, marketing collateral, and social media campaign in desired size	★	★	★	★	★	★
<b>Logo</b> recognition on event signage and bid tablets	★	★	★	★	★	★
Number of Tables/Tickets (Tables seat 10)	2	1	1	1	1	1
Ad in gala program	full pg ad (premium location)	full pg ad	3/4 pg ad	1/2 pg ad	1/4 pg ad	1/8 pg ad
Valet parking	★	★	★	★	★	★
'Thank You' acknowledgment via GLO's social channels (Facebook, Instagram, LinkedIn, Twitter) and website	★	★	★	★	★	★
<b>Name listing</b> recognition on slideshow during dinner and sponsor signage	★	★	★	★	★	★
<b>Name listing</b> recognition on Groves gala website, email, and GLO social media	★	★	★	★	★	★

## NEW AND EXCLUSIVE! Sponsorship Opportunities

The Groves Gala has new, sponsored event areas this year. If you are interested, please contact Becky for more details.

### VIP PRE-PARTY SPONSORSHIP

\$25,000

### VALET SPONSORSHIP

\$10,000

### PREMIUM WINE SPONSORSHIP

\$10,000

Final tax deductibility amount determined post-event.

Please contact Becky at **952-915-4269** or [busselmanb@groveslearning.org](mailto:busselmanb@groveslearning.org) with any questions or to learn more.

Groves Learning Organization is 501 (c) 3 non-profit organization. A portion of your ticket/sponsorship is tax deductible. Our 501(c)(3) name/status is Groves Academy, while the organization is doing business as (DBA) Groves Learning Organization (GLO).

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GROVES ANNUAL GALA

glo

# SPONSORSHIP COMMITMENT

Use Adobe Acrobat or Reader for digital entry.

Sponsor Name

Recognize/list the sponsoring company or individual as

Contact Name

Email

Address

City

State

Zip

Phone

Fax

☐ Use our logo to recognize our sponsorship. Contact for logo:

## Yes, we will support the 2024 Groves Gala at the following Sponsor level

☐ VIBRANT \$50,000

☐ VIVID \$10,000

☐ We are not able to attend but would like to make a tax-deductible gift to Groves Learning Organization.

☐ RADIANT \$25,000

☐ DYNAMIC \$5,000

☐ LUMINOUS \$15,000

☐ BRIGHT \$3,000

Enclosed is our gift for

\$

## Payment Options

☐ Please mail/email an invoice to

☐ Check enclosed made payable to Groves Learning Organization

☐ Please charge my card: ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

CC#

EXP

CVV

Signature

Date

Final tax deductibility amount determined post-event.

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