

AN INVITATION TO
SHINE WITH US

I L L U M I N A T E
A N D C E L E B R A T E **50** Y E A R S

THE ANNUAL
*Groves
Gala*

APRIL 22, 2023

QUINCY HALL

grovesgala.org

S P O N S O R S H I P O P P O R T U N I T I E S



Groves Learning
Organization

50
years

2023 GROVES GALA

Groves Learning Organization (GLO) is a system of educational resources built from deep expertise rooted in literacy instruction, and a specific focus on challenges faced by learners.

The Groves Gala is the largest and premiere fundraiser of the year. The gala's fundraising efforts support the following three programs:

- **Groves Academy** is a renowned place of learning, where since 1972 students in grades 1-12 are **empowered to unleash their confidence and fuel their success in school and beyond.**
- **Groves Literacy Partnerships (GLP)** shares our evidence-based literacy instruction with fellow educators in the community so that **all students learn to read.**
- **Groves Learning Center** shares our **proven methods** to those who need them outside of our school—providing diagnostic assessments, one-to-one tutoring, speech language services, and summer programs.



With your support, we can, and will empower every learner to discover their unique brilliance.

We're asking you to join us for our annual fundraising gala to help redefine the way our nation is taught. We know we are uniquely situated to empower every learner to discover their brilliance, and to change how literacy instruction is lifted up in schools across Minnesota and the nation.

Every sponsorship helps to provide financial aid for students and to close the literacy achievement gap.

OUR IMPACT

MISSION

We build confidence, success, and purpose through transformative learning experiences.

VISION

To redefine the way our nation is taught, one student, one teacher, and one school at a time.

OUR CORE VALUES

Authenticity. Collaboration. Compassion. Discovery. Tenacity.

LAST YEAR GALA SUPPORT HELPED MAKE THIS POSSIBLE

\$2.1 Million Raised
25% more than last year

1141 Total Gifts

9,000

students impacted by Groves Academy, Groves Literacy Partnerships® (GLP), and Groves Learning Center™

\$600,000

in grants to support
Groves Literacy Partnerships

207

volunteer hours from
54 volunteers

9 community workshops with thousands of virtual viewers

64

partner schools and
430
classroom teachers
impacted by
Groves Literacy
Partnerships

278

students enrolled
at Groves Academy
in grades 1-12

250

students served
in Groves Summer
Programs

\$1,515,030

awarded in financial aid

**\$1.75
MILLION**

This year, Groves Academy will award more
than \$1.75 million in tuition assistance

20

students attending Underserved Groves
Literacy Partnerships schools received a no-cost
comprehensive psychoeducational diagnostic
evaluation from a groves learning center
psychologist through our psychoeducational
assessment for all (PAA) program

MILESTONES IN OUR 50 YEAR HISTORY

- 1972** • Dedication of the Groves Learning Center (the original name of the school), located at 2000 Hopkins Crossroads in Minnetonka. **Enrollment was 21 students.**
- 1982** • Groves Learning Center relocated to the former Ethel Baston School in St. Louis Park, located at 3200 Highway 100 South. **Enrollment was 115 students.**
- 1995** • Our school was renamed Groves Academy®.
- 2002** • Construction completed on Groves Academy expansion.
- 2008** • Theatre, Environmental Sciences and Assistive Technology added.
- 2015** • Groves Learning Center™ opens to provide services to the community, including diagnostic assessments, tutoring, speech-language therapy, and summer programs. **Our school enrollment reaches 250 students.**
- 2016** • Groves Literacy Partnerships® is established to share the evidence-based teaching methods from our school to advance literacy instruction for all students with other teachers and schools.
- 2018** • Groves Literacy Partnerships begins to write our curriculum for partner school use, called Groves Method™.
- 2020** • **Serving 6,000+ students across our divisions:** Groves Academy, Groves Learning Center, and Groves Literacy Partnerships.
- 2021** • Groves Learning Organization (GLO) is launched, encompassing our comprehensive strategies and educational resources designed to help all students unleash their brilliance.



Your support today empowers us to serve students, families, schools and communities of tomorrow!

I L L U M I N A T E
A N D C E L E B R A T E 50 Y E A R S

THE ANNUAL
*Groves
Gala*

Join us as we shine a light on the
last 50 years and illuminate the path
toward the brightest of futures.

Saturday, April 22, 2023
Quincy Hall

More than 500 business leaders, philanthropists,
parents, educators and members of the community
will join us as we light up the night with our shared joy.
We'll toast to momentous milestones and learn about
future initiatives. Most importantly, we'll celebrate
our collective ability to make positive change —
one student, one family, one school,
one community, one classroom at a time.

This annual fundraising event for GLO promises
an elegant meal, craft cocktails, a premier
silent- and live-auction, punch board,
fund-the-future challenge and much more.



*Proceeds from the Groves Gala support Groves Academy,
Groves Learning Center and Groves Literacy Partnerships
as we work to provide tuition assistance for our students and
help to close the literacy gap with our partner schools.*

2022 GALA: 430 ATTENDEES FOR THE FIRST IN-PERSON GALA SINCE 2019,
\$768,000 RAISED FROM INDIVIDUALS; \$176,000 IN CORPORATE SPONSORSHIP

PREVIOUS EVENT SPONSORS

GLO proudly partners with
community leaders, businesses,
foundations and educational
organizations who share
our commitment to
transformational learning.

Partners that sponsor GLO
events align their brands with
groundbreaking organization
that embodies what it means to
be innovative, collaborative, and
forward thinking. Our corporate
sponsors contribute to not just the
future of GLO, but the unlimited
promise and potential of our
students and programs.

ARTS INK
BELL BANK
BEN RUEDISILI LEGACY FUND
TRISH AND ROBERT BLAKE
CATHOLIC SCHOOLS CENTER
OF EXCELLENCE
EURO-WALL
EVENT LAB
FRANKLIN CENTER
ANNIE AND SETH HAIGHT
HOROVITZ-KLARFELD-LANG FAMILIES
THE HUMBLE GOAT
DAMON JOHNSON
MAX'S
MELLY
MINNESOTA INDEPENDENCE
COLLEGE AND COMMUNITY
PEARSON
PSYCHOLOGY CONSULTATION
SPECIALISTS
C.H. ROBINSON
WALTER AND LEONA SCHMITT
FAMILY FOUNDATION
SANGER FAMILY
TOM AND JANET SASS
BETH FORD AND JILL SCHURTZ
ELLEN AND LANE STEWART
KATHERINE AND TORREY SWANSON
USI
VISIONS, INC.
WAGNER SPRAYTECH
KIM AND JOHN ZITUR

SPONSORSHIP OPPORTUNITIES + BENEFITS

Benefits	VIBRANT \$50,000 (2 AVAILABLE)	RADIANT \$25,000 (3 AVAILABLE)	LUMINOUS \$15,000 (4 AVAILABLE)	VIVID \$10,000	DYNAMIC \$5,000	BRIGHT \$3,000	\$1,000	\$500
Private speaking engagement for your employees with the President of GLO or a GLO expert on the topic of your choice (<i>ex. executive functioning, dyslexia, literacy</i>)	★	★						
Logo recognition on the event invitation	★	★						
Logo recognition on event 'Step and Repeat'	★	★						
Premium Wine Service for table(s) and VIP Table location	★	★	★	★				
Name listing recognition on event program, show screens, marketing collateral	★	★	★	★				
Tickets to pre-Gala VIP reception with dedicated guest check-in	★	★	★	★				
Logo recognition on event program, event screens, marketing collateral, and social media campaign in desired size	★	★	★	★	★	★		
Logo recognition on event signage and bid tablets	★	★	★	★	★	★		
Valet parking	★	★	★	★	★	★		
'Thank You' acknowledgment via GLO's social channels (Facebook, Instagram, LinkedIn, Twitter) and website	★	★	★	★	★	★		
Number of Tables/Tickets (Tables seat 10)	2	1	1	1	1	1	2	
Ad or ad listing with other community partners in gala program	full pg ad (premium location)	full pg ad	3/4 pg ad	1/2 pg ad	1/4 pg ad	1/8 pg ad	listing	listing
Name listing recognition on slideshow during dinner and sponsor signage	★	★	★	★	★	★	★	★
Name listing recognition on Groves gala website, email, and GLO social media	★	★	★	★	★	★	★	★

NEW AND EXCLUSIVE! Sponsorship Opportunities

The Groves Gala has new, sponsored event areas this year. If you are interested, please contact Becky for more details.

**VIP PRE-PARTY
SPONSORSHIP**
\$25,000

**VALET
SPONSORSHIP**
\$10,000

**PREMIUM WINE
SPONSORSHIP**
\$10,000

Final tax deductibility amount determined post-event.

Please contact Becky at **952-915-4269** or busselmanb@groveslearning.org with any questions or to learn more.

Groves Learning Organization is 501 (c) 3 non-profit organization. A portion of your ticket/sponsorship is tax deductible. Our 501(c)(3) name/status is Groves Academy, while the organization is doing business as (DBA) Groves Learning Organization (GLO).



SPONSORSHIP COMMITMENT

Use Adobe Acrobat or Reader for digital entry.

Sponsor Name

Recognize/list the sponsoring company or individual as

Contact Name

Email

Address

City

State

Zip

Phone

Fax

Use our logo to recognize our sponsorship. Contact for logo:

Yes, we will support the 2023 Groves Gala at the following Sponsor level

VIBRANT \$50,000

VIVID \$10,000

We are not able to attend but would like to make a tax-deductible gift to Groves Learning Organization.

RADIANT \$25,000

DYNAMIC \$5,000

Enclosed is our gift for

LUMINOUS \$15,000

BRIGHT \$3,000

\$

Payment Options

Please mail/email an invoice to

Check enclosed made payable to Groves Learning Organization

Please charge my card:

Visa

MasterCard

Amex

Discover

CC#

EXP

CVV

Signature

Date

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