

1. How will our community benefit from this capital campaign?

The Growth for Impact Campaign will increase our capacity to serve 25% more students at Groves Academy and allow hundreds of children to discover their brilliance. Every child has the right to the same opportunity as others, regardless of their learning differences. Millions of students struggle in an academic area and are not performing optimally because of how their brain is wired; it is not because they are lazy, unmotivated, or uninterested. Groves Academy is the only private school in the 5-state area that provides explicit, structured, and multi-sensory instruction for children who struggle with dyslexia, ADHD, executive functioning and other learning differences.

This campaign will grow our tuition assistance program at Groves Academy to increase the financial support we can provide families within our community. Groves Learning Organization is passionate about eliminating cost as a barrier to attendance, and increasing access to our essential services.

2. Why are we launching this campaign now?

- To transform our 70-year-old building into a world-class example of an environment to educate students with learning differences and support the adults who teach them.
- To expand access to Groves Academy for more students through the Groves Learning Organization Endowment Fund.
- To grow and expand the Groves Literacy Partnerships program to reach hundreds of new schools across Minnesota and the nation.

3. What is our fundraising goal?

The goal of the capital campaign is to raise \$26,000,000 over the next five years.

4. Who makes the decisions or provides the oversight?

The Groves Learning Organization (GLO) Board of Trustees and members of the GLO leadership team oversee the capital campaign. For the campaign's duration, the overall fiduciary and operational responsibilities sit with the members of the GLO board and leadership team. This group provides the ongoing leadership needed to ensure transparency and integrity over the life of the campaign's key priority areas. The board will ensure that the funds raised are managed effectively following IRS rules and capital campaign purposes, including any donor-directed restrictions. The Campaign Steering Cabinet acts in a planning capacity to move the campaign plan and strategy forward. Members of the Board of Trustees also sit on the cabinet to ensure coordination and overlap between the two oversight committees.



5 What are the phases of the campaign?

Typically, capital campaigns are structured in phases. The first phase is called the silent or quiet phase. During this phase fundraising happens internally. The silent phase is the work-horse phase of the campaign that includes the following:

- Developing a customized plan focused on the internal audience.
- Securing pledges of at least 65% of the total campaign goal.
- Preparing a case for support, creating a campaign cabinet, and developing the campaign plan, including timelines, budgets, a campaign identity, and policies.
- Engaging and soliciting donors and friends closest to the Academy.

We will move into the public phase once 65% of the campaign pledges are made. During this stage, we will expand our marketing and fundraising efforts to reach a wider audience of donors and community members. We will create a press release, host a variety of events, and secure additional donations necessary to take our campaign over the finish line.

6. How much support have you already received?

Please visit our website at www.groveslearning.org/growth-for-impact/ to see the campaign's progress.

7. When will construction begin?

The three phase project began in May 2023. Phase two will commence in June 2024. To eliminate classroom disruption, we will not close the school; construction will occur over the summer. Summer school will take place at Benilde-St. Margaret's.

8. Who is the general contractor?

Mortenson Company

9. How do I donate?

We are glad you asked! We accept gifts in the form of:
Cash/Check/Credit Card • Appreciated Stock • IRA Qualified Charitable Distribution • Bequest • In-kind.
Please visit our website: www.groveslearning.org/capital-campaign-pledge/ to find out more.

10. Can my gift be anonymous?

Yes. Careful provisions will be made to honor the wishes of anyone who may desire to contribute and remain anonymous.

11. May I pledge over a period of time?

We encourage donors to spread their campaign gifts over three to five years. Capital campaigns have a particular, targeted purpose for raising money, and the funds are restricted. By spreading your pledge out over time, you have the flexibility to plan for your financial commitment.

12. What is the difference between the annual fund and the capital campaign?

The annual fund covers a portion of our annual operational costs. We also have a portion of our capital campaign goal geared towards additional support of our operation costs that come with expanding our space. Capital campaign funds will be used as designated by donors to renovate our current space, expand our Groves Literacy Partnership program, or increase our tuition assistance to Groves Academy. When determining your amount to give, it is essential to recognize that annual giving supports the ongoing costs of Groves Learning Organization; therefore, we encourage you to sustain your annual giving when considering your capital campaign pledge.

13. What happens if you don't raise the entire \$26M

Based on the feasibility study performed in 2022, the GLO's Board of Trustees and Leadership team have confidence we will successfully raise all the funds needed. However, our plan is to move forward with each phase as pledges are made.

14. Is it ok to give to the campaign in my company's name?

Donors have choices on how to give: as a company, from personal income, stock, an IRA-qualified charitable distribution, or to name Groves Learning Organization in their Will.

15. What if my company has a matching gift program? Does that help?

Absolutely! Matching gifts are the perfect way to increase your gift! Many business owners and/or professionals are employed by companies that may offer this charitable benefit option. It is worth exploring if your spouse or partner also has a corporate matching program.

16. If I cannot make a campaign gift or pledge now, can I still give something at a future date?

Our overall success depends on our fundraising progress over the next 18–24 months, meaning your support is critical during the campaign's early stages. We realize circumstances change, however, and contributions to the campaign are welcome now and in the future.



17. Once I make my Campaign gift, how else can I help?

We need your time and talent as well as your treasure! There are many ways to get involved. Please consider connecting us with others in your sphere of influence. People give to people not to buildings. Consider involving your business associates, friends, and family to support this worthy effort. Contact Linda Domholt at domholtl@groveslearning.org or 612-710-6385 (call/text) for more information.

18. Will donors (and donation amounts) be publicly acknowledged?

Donor recognition is an integral part of every campaign. Donors have numerous naming rights opportunities and acknowledgment on the donor recognition wall. Also, careful provisions will be made to honor the wishes of anyone who may desire to contribute and remain anonymous.

19. Are donations to the capital campaign tax deductible?

Yes, Groves Learning Organization is a 501(c)(3) non-profit organization and our EIN is: 41-0979871. Please contact your financial advisor for guidance.

Together We Grow.